



## **Invitation Letter**

**Global Partnering – World Premier Materials 2017**

- Seven Years of R&D in Seven Advanced Materials -

Dear Sir/Madam,

On behalf of KOTRA (Korea Trade-Investment Promotion Agency), our co-host KEIT (Korea Evaluation Institute of Industrial Technology), and Fraunhofer IKTS, we are pleased to invite you to our upcoming event **Global Partnering - World Premier Materials (GP-WPM)** in Frankfurt on September 13<sup>th</sup>, 2017.

Twenty-six member companies, including global players such as Samsung SDI, Posco, LG Chem, Hyosung and Mando, will gather at this event to share valuable information with around 100 German and European companies and R&D institutes.

We sincerely invite you to join our forum on advanced materials and discuss partnerships with WPM member companies through B2B meetings.

We believe your presence and cooperation will enrich the significance of the event where all attendees will gain a competitive edge by experiencing the state-of-the-art advanced material technologies of Korea.

We are looking forward to meeting you in Frankfurt.

























Kindest regards,

Hyeok Jong Oh

President

KOTRA Europe HQ, Frankfurt

## □ Event Overview

<b>Title</b>	<b>Global Partnering – World Premium Materials (GP-WPM)</b>			
<b>Topic</b>	Advanced Materials for Automotive Parts and Biomedicine			
<b>Date</b>	September 13 <sup>th</sup> , 2017 (10:00-18:00)			
<b>Venue</b>	KAP EUROPA (Level 1), Frankfurt am Main, Germany			
<b>Host</b>	KOTRA, KEIT and Fraunhofer IKTS (co-host)			
<b>Exhibitors</b>	<b>Business group</b>	<b>Company</b>	<b>Business group</b>	<b>Company</b>
	Secondary Battery Material	- SamsungSDI 	Super Light Mg Material	- Posco 
		- L&F 		- MSAutotech 
		- AekyungPetrochemical 		- SungwooHitech 
		- PoscoChemtech 		- NorooCoilCoatings 
- DaejooElectronic Materials 		- KCCChemical 		
- MKElectron 		- Glowone 		
Super Sapphire Single Crystal Material	- Umicore 	Premium Keton Material	- Hyosung 	
	- Sapphire Technology 		- Desco 	
Bio Medical Material	- Aminologics 	Smart Coating Steel Material	- Posco 	
	- Cellumed 		- NorooCoilCoatings. 	
			- J&LTech 	
		Nano Carbon Composite Material	- Hyosung 	
			- Cresin 	
			- Mando 	
<b>R&amp;D Exhibitors</b>	» KEIT (Korea Evaluation of Industrial Technology) » Fraunhofer IKTS (Institute for Ceramic Technologies and Systems) » ILK (Institute of Lightweight Engineering and Polymer Technology) » Aachen University (to be confirmed)			

## □ Program

Time	Content	Speaker
09:30-10:00	Registration	
10:00-12:00	<b>Forum (Speeches)</b>	
	▶ Opening Address	KOTRA
	▶ Introduction of WPM Project Teams and the New Technologies	KEIT
	▶ Successful Cases of Technology Transfer and Cooperation	Fraunhofer IKTS
	▶ Achievements and Blueprints of Cooperation Between Korean and German Companies	Global OEM / Tier 1
	▶ Coffee Break	
	▶ Successful Cases of Korean-German Joint R&D Projects and AiF's Support	AiF
	▶ Achievements of Material Development and Companies' Cooperation Strategies	AGIT with RWTH AACHEN Uni.
	▶ Successful Case of New Technology Development	POSCO
	▶ Successful Case of New Technology Development	Sapphire Technology Co., Ltd
12:00-13:00	Luncheon	
10:00-18:00	B2B Meeting (Pre-registration Required)	

\*Program is subject to change

